



HORSE FEED REWARDS PROGRAM

PROGRAM BASICS:

Consumers purchase eligible horse feeds and cut the Proof of Purchase seals off of each bag. Cargill, Incorporated provides envelopes for consumers to collect their Proof of Purchase seals. Once a consumer has 12 Proof of Purchase seals, they should mail in the envelope to receive a free bag coupon to be redeemed at the dealer. The **Buy 12 Bags, Get 1 Free Program** is good only on horse feeds in the list of eligible SKUs. Program cannot be combined with any other loyalty/reward program offered by Cargill, Incorporated. Limit 12 free bag coupons per customer/household per year. Program ends 5/31/2022.

ELIGIBLE SKUS:

Legends® Fortified Rice Bran Pellet	553880	ProElite® Senior	88520
Legends® CarbCare® Show & Pleasure	553940	ProElite® Performance	88522
Legends® CarbCare® Performance	553941	ProElite® Growth	88521
Legends® CarbCare® Senior	553942	ProElite® Starch Wise	88524
Legends® Sport Horse Plus	553944	ProElite® Grass Advantage	88525
Legends® Growth Textured	553946	ProElite® Omega Advantage	274010
Legends® Race & Compete	553947	ProElite® Alfalfa Advantage	274011
Legends® Fibregized Omega	553800	ProElite® Topline Advantage	274012
Legends® Growth Pellet*	553945		

*Limited product availability

REDEMPTION INSTRUCTIONS:

- Consumer collects 12 Proof of Purchase seals and completes all of the information on the envelope. Information (located on inside envelope flap) **MUST** be provided in order to receive a free bag coupon.
- Consumer sends completed envelope with 12 Proof of Purchase seals to:
B12G1 My Horse Feed Rewards Program
Dept 12084
PO Box 5018
Stacy, MN 55078-5018
- Once processed, Cargill, Incorporated will send consumer a free bag coupon for feed purchased (or the least expensive feed if there are multiple feeds purchases).
- Consumer redeems free bag coupon at retailer.

OTHER: Cargill, Incorporated reserves the right to discontinue or modify the program at any time.

HORSE FEED REWARDS PROGRAM Buy 12 Bags, Get 1 FREE!

Consumer purchases 12 bags of Legends® or ProElite® Feeds, and receives 1 FREE bag coupon. Void where prohibited. Valid only at participating retailers. Cargill Incorporated reserves the right to discontinue or modify this program at any time. Maximum of 12 free bags per customer/household per year.

CONSUMER - Please submit envelope to:
 B12G1 My Horse Feed Rewards Program
 Dept 12084
 PO Box 5018
 Stacy, MN 55078-5018

For program questions, please visit
myhorse.myrewardstatus.com

Consumer Name: _____

Address: _____

Email: _____ Phone: _____

ProElite®, CarbCare®, and Legends® are trademarks of Cargill, Incorporated.

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